



## Call for Proposals: EIT Health Summer Schools 2019

**Publication of Call: 3 September 2018**

**Submission deadline: 22 October 2018, 16.00 CEST**

### About EIT Health Campus

EIT Health Campus is EIT Health's brand for excellence in innovative health education in Europe. We support students, professionals, executives and citizens in the transformation of health and healthcare. We incubate programmes that would otherwise not be possible to become part of the normal curriculum. Our programmes build on the knowledge base of top European universities, global companies and public organisations, as a way to offer EIT Health-branded education that accelerates health innovation and entrepreneurship across Europe.

During the last three years, Campus has built a strong set of activity lines to deliver innovative health education to students, health professionals and executives, entrepreneurs and innovators, and citizens, out of which some have already been implemented in the regular curriculum, or otherwise adopted by our partners. For more information, please refer to <https://www.eithealth.eu/campus>.

In 2018, we successfully delivered six Summer Schools and we plan to continue to develop these as some of the most visible and high-value educational activities of EIT Health, with the final aim to have them integrated into the standard curriculum.



EIT Health is supported by the EIT,  
a body of the European Union

## Call Objective

For 2019, EIT Health is seeking EIT Health partners from universities, research institutes, industry and the public sector to deliver cross-sectoral and cross-regional Summer Schools on Health Innovation and Entrepreneurship that would otherwise be difficult to realize, in order to complement the EIT Health Campus Degree and Non-Degree Programmes activity lines. Summer Schools are designed primarily for Master, PhD and MD students from different disciplines. Entrepreneurs and professionals may also participate in Summer Schools, however, students enrolled in European university programmes form the majority of Summer School participants.

Summer Schools are two-to-three week programmes offered to a group of international university students. Compared to E-Labs, Fellowship Programmes or other [Campus activities](#), Summer Schools stand at the beginning of the health innovation pathway. Their main objective is to deliver the knowledge, skills and attitude that can prepare learners for creativity, innovation and entrepreneurship in fields relevant to the three major challenges EIT Health seeks to address: *promoting healthy living, supporting active ageing and improving healthcare*. Summer Schools must foster entrepreneurial thinking by increasing awareness of these challenges. More specifically, Summer Schools 2019 need to address **designated themes** and optionally, one of EIT Health's recently-introduced **Focus Areas**. More details on the themes and focus areas can be found below.

Summer Schools must contribute to dedicated health innovation and entrepreneurship **learning outcomes**, that shall be delivered through **innovative teaching formats and methods**. These aspects need to be clearly demonstrated in the proposals.

Summer Schools shall respond to the latest trends in health and healthcare and thus take into account the demand side of the sector. Similarly to previous years, Summer Schools must take into account the active involvement of **industry or other non-academic partners** as well as contribute to the **Knowledge-Triangle Integration**.

## CALL Guidelines

### 1. Student Participation (KPIs)

Each Summer School will have to contribute to EIT Health's KPIs for education: at least **30 students** (a prerequisite for funding) should complete the Summer School and receive an EIT Health Summer School certificate. All courses must be open to the entire partnership and advertise and recruit students with appropriate advance notice.

### 2. Designated Themes

2019 Summer Schools must address one or more of the themes described below, with the aim to relate to, and incorporate, the most important innovative topics in the healthcare sector. The Campus 2019 Summer Schools therefore must address one or more of the following themes:

1. **Prevention and lifestyle interventions:** *for example focusing on the empowerment of citizens & patients for better health outcomes and preventing diseases rather than treating them*
2. **Digital transformation in the context of health:** *for example focusing on digital skills and digital literacy, artificial intelligence in health, other new technologies, gamification, etc, thereby taking into account the need for training the health workforce*

**3. Health entrepreneurship and health innovation:** a more general theme to foster entrepreneurial skills by increasing awareness of topics such as business planning, strategic management of innovation & entrepreneurship in healthcare, and fostering innovative solutions to identified needs within the health and healthcare sector.

### 3. Focus Areas (Optional)

In addition to the themes listed above, applications to this call are encouraged, on an optional basis, to address EIT Health's first two Focus Areas: **Bringing Care Home** and **Harnessing the power of Real World Data**. For more information regarding these Focus Areas, please refer to the [EIT Health Call for Proposals 2019](#).

### 4. Learning Outcomes

In terms of **learning outcomes**, Summer Schools must enable students:

- Gain knowledge about entrepreneurship and creativity; and interdisciplinary team work.
- Gain knowledge and understanding about challenges related to the healthcare sector, its stakeholders and the complexity of healthcare systems.
- Learn about the designated theme and/or Focus Area of the school (e.g. what are latest trends in prevention or big data in health, etc. In case the Summer School theme is Health Entrepreneurship in itself, the Summer School needs to provide clear illustrations to relevant health areas around which the entrepreneurship and innovation theme is linked.
- Obtain skills and tools to develop an innovative idea and translate their own health and healthcare concepts into an actual innovation prototype.
- Be empowered to communicate their idea. For example, it is recommended that Summer Schools include a pitch competition to train students pitch their innovation ideas.

### 5. Innovative Teaching Formats and Methods:

In terms of the delivery of Summer Schools, organizers and instructors should provide their learners with up-to-date entrepreneurship and innovation teaching formats to ensure that students will be able to achieve the envisioned learning outcomes. EIT Health Summer Schools are therefore encouraged to pilot and test innovative educational methods, tools and pedagogies to bring about innovation, such as learning-by-doing methodologies, action-based learning, design thinking, etc. Secondly, they must actively involve students in the learning process, e.g. by students proposing their own topics of interest or their own healthcare concepts to pursue at a Summer School. Ultimately, the role of the Summer School is to inspire and empower its learners with entrepreneurial skills, which will in turn help them to succeed in their future occupations in the healthcare sector.

All Summer School proposals must therefore clearly describe these **two core concepts** integrated in the format and delivery of the Summer School. Please explain:

- How the designated themes are embedded in the format and delivery of the Summer School (e.g. how much time is spent on the theme, which experts will deliver the content, how will the content be delivered)
- How entrepreneurship and innovation skills are embedded in the format and delivery of the Summer School, such that students will learn how to create an innovation such as a product or a service or other forms of value creation (ex. Training on Business models, regulatory pathways, pitching, etc.)

## **6. Industry or non-academic partner involvement:**

Summer Schools are required to actively involve at least one industry partner or other non-academic partner (such as a HCP, insurance company, municipality), as this has been proven extremely beneficial for students' exposure, learning experience and interaction with the demand-side of the healthcare sector. Likewise, industry and non-academic partners can benefit from the opportunity to interact with the future generation in the healthcare sector.

In terms of active participation on the part of industry and non-academic partners, examples may include:

- providing a challenge for students to work on
- supply the Summer School with devices or other material that will enhance the learning experience
- provide their teachers or speakers
- host students at their location
- sponsor students to participate in the Summer School
- run a Summer School as an activity lead

## **7. Knowledge Triangle Integration:**

Campus 2019 Summer Schools must address the knowledge triangle integration, bringing together the three sides of the knowledge triangle – education, research and innovative business creation (EIT Health pillars: Campus, Accelerator, Innovation Projects), such that the best business ideas and concepts feed into the EIT Health Accelerator, for example the [Accelerator Boot Camps](#). Similarly, industry or other non-academic partners directly involved in running EIT Health Innovation Projects may propose challenges to participants of Summer Schools that will also in turn benefit their Innovation Project.

Please provide a detailed description for incorporating knowledge triangle integration in your proposals. Applicants are highly encouraged to work with their CLC Education Manager to define the facilitation of the knowledge triangle integration. You will find their contact information at the end of this Call document.

## **8. Alumni Ambassadors**

In previous years, Alumni Ambassadors have been invited to take part in a Summer School and this has been proven to be beneficial for participants, organizers, teachers and of course, the Ambassadors themselves. In order to fully benefit from their contribution, it is highly recommended to define their role and contribution in advance. Therefore we ask applicants planning to invite Alumni Ambassadors to please already briefly define in your proposals:

- what kind of skill-set you would like to receive from an Alumni Ambassador
- how they will actively contribute to your programme
- how many days' commitment should be envisaged on their part (this can range from a single day to the full two to three week programmes)
- which Pillar should the Alumni come from, as best-suited for your Summer School
- how the Ambassadors will benefit from joining your programme

## Sustainability

### 1. Re-applications

EIT Health will fund Summer Schools up to three years with the overall aim to make them self-sustainable. Re-applying Summer Schools are thus welcome to apply, however they need to address novel elements in their proposals. A re-applying Summer School consists of a re-used school from a previous EIT Health business plan. Note that new or different partners in a consortium do not count as a new Summer School. Additionally, it is a mandatory requirement for re-applying Summer Schools to offer transferable credits (5 ECTS) (see eligibility criteria below).

Therefore in the case of a re-application, please address the novelties of your Summer School, as follows:

- How is this 2019 Summer School different from the previous year? What is innovative about it?
- Will you involve different or more partners in 2019, new regions as well?
- Please address how the Summer School can become sustainable in the future. Will it become adopted within the curriculum at the university hosting the Summer School? Will you integrate additional external funding over time (e.g. through sponsorship, grants or other external governmental funding)?
- Please describe the funding model and, if possible, provide already support of future funding sources (e.g. letter of intent from a university).

### 2. Funding Model

We have developed a funding model that meets the requirements of the development of new Summer Schools but also provides re-applications of schools. A minimum of 30K will be attributed to each selected Summer School (a minimum of 10 days teaching and 5 ECTS)

- Where these are completely new schools developed for EIT Health, then we will fund up to €75,000,
- Where the school has been running one year in partnership with EIT Health, we will fund up to €50,000 to support coordination, involvement of new partners and student costs.
- Where the school is already running for two years, we will fund up to €30,000 to support coordination and involvement of new partners. A pre-condition for this however is that the application needs to include a minimum of €20,000 of external sponsorship (cash, or in-kind). In case of sponsorship, please make sure to indicate this in the budget section of your proposal.

## Application Process

Applying is possible through **EIT Health PLAZA**. Please select the Campus segment Training for Students. The deadline for submission is **22 October 2018, 16:00 CEST**. If you have any questions regarding this Call, please contact your local CLC Education Manager. For any questions related to Plaza, please contact Oana Neagu ([oana.neagu@eithealth.eu](mailto:oana.neagu@eithealth.eu)).

## Evaluation Process

All applications must pass the outlined eligibility criteria below. An external review panel will score each proposal based on the evaluation criteria. The results of the evaluation and selection into the Business Plan 2019 will be shared with partners no later than early December 2018. Depending on the final budget available and the need to develop a portfolio of Summer Schools with complementary geographical and thematic fit, proposals will be selected for operation starting January 2019.

## Eligibility Criteria

- Be complete and submitted via the Plaza system before the deadline 22 October 2018, 16:00 CEST.
- Be submitted by an EIT Health core or associate partner.
- Have identifiable KIC Complementary Activities (KCA). The KCA-to-KAVA ratio should be 75%-25%.
- Involve at least 2 CLCs/InnoStars: Proposals must include EIT Health partners (Core or Associate) from at least two CLCs/InnoStars and must ensure that students or participants are taught by leaders from academic, business, research and public organisations.
- Actively involve at least one industry or non-academic partner: They will be listed in the partner section.
- Align to the outlined course structure: Summer Schools must be two-to-three week programmes with a minimum of 10 teaching days and a minimum of 30 student participants.
- Be open and easily accessible to EIT Health Partners: All courses must be open to the entire partnership and advertise and recruit students with appropriate advance notice.
- Deliver ECTS: This is mandatory only for reapplying schools.
- EIT funded activity will be delivered between 1 January 2019 and 31<sup>st</sup> December 2019.

## Evaluation Criteria

### **I. Project Excellence and Strategic Fit (30%). The proposal:**

- Addresses the Relevance and Fit with EIT Health objectives, as described in the Call.
- Addresses Innovative Educational & Training Experience, uniqueness of the proposal compared to the state of the art, the added-value that the proposal contributes.
- Addresses the critical need for EIT Health's support, demonstrating that the activity could not run without the support of EIT Health.
- Addresses the concept of Knowledge Triangle Integration, in terms of how the educational offering is connected with Business Creation and Innovation activities of EIT Health

### **II. Implementation (30%). The proposal:**

- Addresses the capacity and strength of the team/network. The proposal needs to prove that the team has the necessary expertise and ability, and that the responsibilities are evenly distributed and preferably include non-academic partners in the project partnership.
- Addresses the feasibility and the workplan. The proposal needs to prove the feasibility and provide a detailed workplan to specify how the activity will be implemented.
- Addresses budget & resources, including a financial plan, to explain and specify that all costs are accounted for.
- Addresses a recruitment and marketing strategy. The proposal needs to explain how the activity identifies and recruits the right learners in a timely manner and ensures that the activity is easily accessible to the entire partnership.

### **III. Impact (40%). The proposal:**

- Identifies the KPIs. The proposal needs to ensure that the chosen KPIs, Deliverables and Outputs fit with the activities' objectives and timely implementation.
- Identifies the measurement of impact. The proposal needs to explain and specify the metrics used to measure the impact, to provide evidence of the expected impact or impact already created by the activity.
- Addresses the evaluation and monitoring of learners. The proposal needs to explain how it plans to evaluate its learners' involvement and monitor the participants during and after the activity.
- Addresses sustainability. The proposal needs to explain and specify the future of the activity and prove how it will become self-sustainable beyond EIT Health funding.
- Addresses how to ensure knowledge transfer. The proposal needs to explain how it plans to scale and disseminate the educational offering within the partnership and beyond, and how it plans to share its learnings.

## CLC Education Managers: Contact information

For further information and questions on preparing your application, your local CLC is happy to help and if need be, may direct you further to the Activity Line Coordinator for Summer Schools. Please see below for the contact information of CLC Education Managers:

Name	CLC	Email
<b>Montse Delgado</b>	Spain	montse.delgado@eithealth.eu
<b>Titti Ekegren</b>	SCAN	titti.ekegren@eithealth.eu
<b>Chiara Maiorino</b>	Innostars	chiara.maiorino@eithealth.eu
<b>Akvile Zalatoryte</b>	BENE	akvile.zalatoryte@eithealth.eu
<b>Mohammad Chehade</b>	Germany	mohammad.chehade@eithealth.eu
<b>Claire Nassiet</b>	France	claire.nassiet@eithealth.eu
<b>Emma Cowley</b>	UK/Ireland	emma.cowley@eithealth.eu

Kind regards on behalf of:

**Ursula Mühle** – Director of Education, Campus

# Timeline

