The Swedish Research School of Management and Information Technology

Alumni Letter

2019:1

Summer Greetings

One of our later alumni have received an award for the best Nordic thesis in engineering management ('industriell ekonomi') by ScaIEM.

Kajsa, what do you believe gave you that award?

I believe it was three different things. First, the topic of my thesis is timely and relevant for practitioners. Second, it introduced an interesting theoretical lens by combining the business model and translation literature. Third, it had an international perspective which is increasingly important in a globalized world.

What would be the elevator pitch of your thesis?

In my thesis, I studied a business model idea for solar energy developed in California that "travelled" to different European markets. My research increased our understanding of how a business model idea is inevitably adapted when brought to a new setting by focusing on the adaption process on a micro level. My translation perspective sheds light on how individuals shape the business model idea and change its meaning based on knowledge, experiences and interests.

Do you have any great memory since your time at the research school?

Many! My best memories involve meeting other Ph.D. students and scholars interested in similar research phenomena. To exchange ideas and thoughts always leads to new insights.

What will you do next?

I will start a postdoc position at LTH beginning August 1st. During two years, I will focus on developing a process tool for sustainable business modeling. I am very excited to start a new project that extend the work I carried out during my thesis.

Good luck with your future research!

Thank you. I look forward to be part of MIT research school as an alumni.

✳ Dr. Kajsa Ahlgren

MITSC2019 at Karlstad University

This year's spring conference took place at Karlstad University who offered a well-arranged academic meeting complemented with a visit to Sandgrund (displaying Lars Levin's art) and dinner at the Karlstad Freemason Lodge.
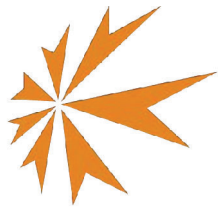
The conference engaged a large group of Ph.D. students and their supervisors. Once again, a Best Reviewer award was given – this time to Anton Borell, Stockholm University and Anna Uhlin, Mälardalen University.

Mirella Muhic from Lund University got comments on her final manuscript from professor Jan Löwstedt and MIT Ph.D. student Sebastian Dehling. Seven other Ph.D. candidates presented parts or chapters of their manuscripts.

The next fall conference (MITFC2019) will take place at Uppsala University, October 21-23, and the spring (MITSC2020) conference will take place at Mälardalen University (dates to be announced) ∎

Why not revitalize your relationship with the research school?

Did you know that MIT alumni who want to participate at the MIT bi-annual conference can get their travel and hotel cost covered? Have you continued insights from research or do you have experiences from being in the industry that you like to share? Or do you have a general interest in what the current MIT Ph.D. candidates study? Contact the research school's Dean *Christina Keller*** for information about such support ∎

Call for Chapters

We have been contacted by representatives from Routledge that asked if we wanted to follow up our prior book Management and Information technology: Challenges for the Modern Organizations. Thus, we ask for chapter propositions to evaluate if there is a possibility that the Research School of Management and Information Technology can publish another anthology.
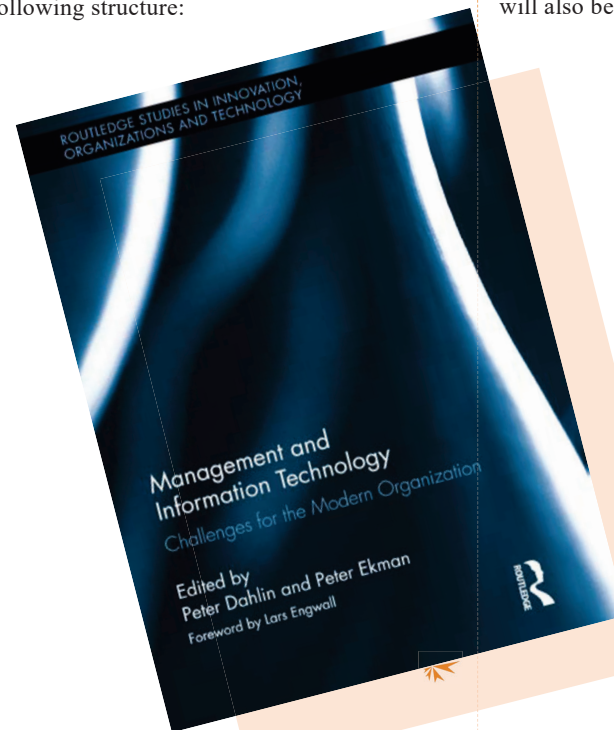
The first book *Management and Information Technology: Challenges for the Modern Organization* was edited and written by MIT alumni, focusing thought pieces that could spur reader interest. This time the aim is to develop a book that builds on a broader constellation of authors where the optimum is a combination of:

1. current MIT Ph.D. candidate(s),
2. MIT alumni or MIT senior (which can be the same), and
3. an international scholar or practitioner (i.e., outside the research school).

Any constellation of authors are accepted, but we would like to see some chapters with a team of authors that jointly covers 1-3.

The working title is *Management and Information technology in the Post-Digitalization Era.* We know that the title is provocative, given that the processes of digitalization are very much ongoing phenomena, but we would like to address the challenging task of managing all forms of information technology as well as all the data that is generated in organizations everyday practices. We plan to

Have 3-4 sections with 3-5 chapters in each section. We are open for any forms of chapters as well as suggestions on how to structure these sections. Thus, we would like your input on suitable chapters as well as relevant sections. Interested authors should send their chapter proposal to Peter Ekman (via email address peter.ekman@mdh.se) in the form of extended abstracts with the following structure:

- The title of your chapter
- Authors (incl. title and affiliation)
- Chapter description (300-500 words)
- 4-6 keywords
- (Voluntary) Section suggestions.

The due date for chapter proposition is **September 29, 2019.** The ambition is to inform whether there is material to a new book at MITFC2019 in Uppsala (notifications will also be sent by email). ▪

The first edited book by the Research School was published by Routledge in 2012.

Participating Universities

Host University

Associated Universities

Linnæus University