



Bräcke
diakoni

A PROUD PARTNER OF

SOCIAL
INNOVATION
IN HEALTH
INITIATIVE

18-19TH OCTOBER, 2023

Uppsala Science Park,
Hubben, Uppsala

Creating impact together
- experiences from Bräcke Innovation

Sara Dahlin och Annica Larsson
Bräcke diakoni

A more compassionate society



"The will to see and the power to change"



What is Brücke Innovation?

New methods/knowledge

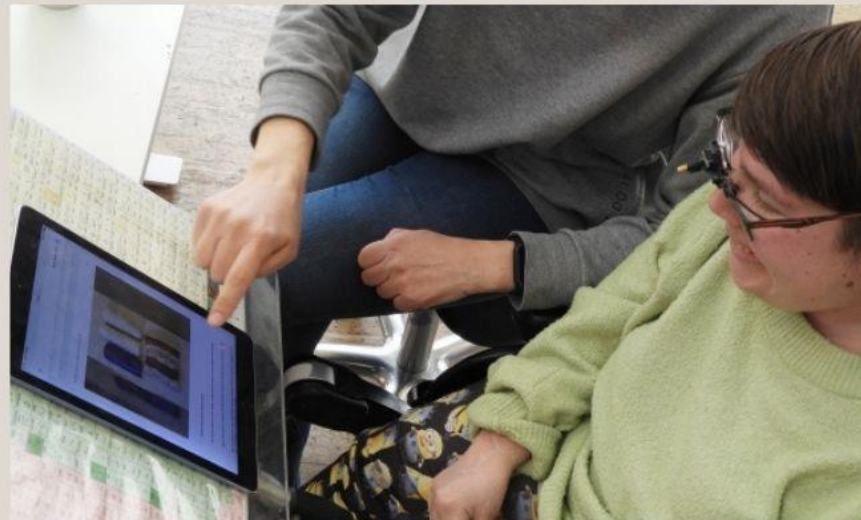
- TrUSt
- I Nöd och Lust

eHealth

- Reda

New services

- TriBus, TilLiten



CHALLENGE

Develop the
right things

Designing things
right

OUTCOME

What needs to be done?

- Interviews
- Focus groups

How can we do it?

- Testing
- Feedback
- Focus groups

To succeed:

- co-creation
- impact measurements

- Listen!
- Critics are your friends
- Keep an open mind - be aware of stigma
- Be open to alternative ways to communicate

“People know what they want/need, but not how to tell you.”

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Quality & impact measurements

Brücke projekt TrUST

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Effektutvärdering
2020-2023

- learning
- reflection
- communication





Long-term goal

Goal: To create safety/comfort for and around parents with mental ill-health or NPD and the ones around them
Measure: degree of feeling safe, trust, stigma and level of knowledge acquisition

Short-term goal

Milestone 1: Strengthen parents with mental ill-health or NPD by developing an adapted parental support.
Measure: degree of feeling safe, trust, stigma and level of knowledge acquisition

Milestone 2: Strengthen persons around parents with mental ill-health or NPD
Measure: level of knowledge acquisition and material availability

Milestone 3: Spread knowledge about parents with mental ill-health or NPD.
Measure: number of: participants of events, delivered study material, study circles started in other organisations

Activities

Develop and test study circle material

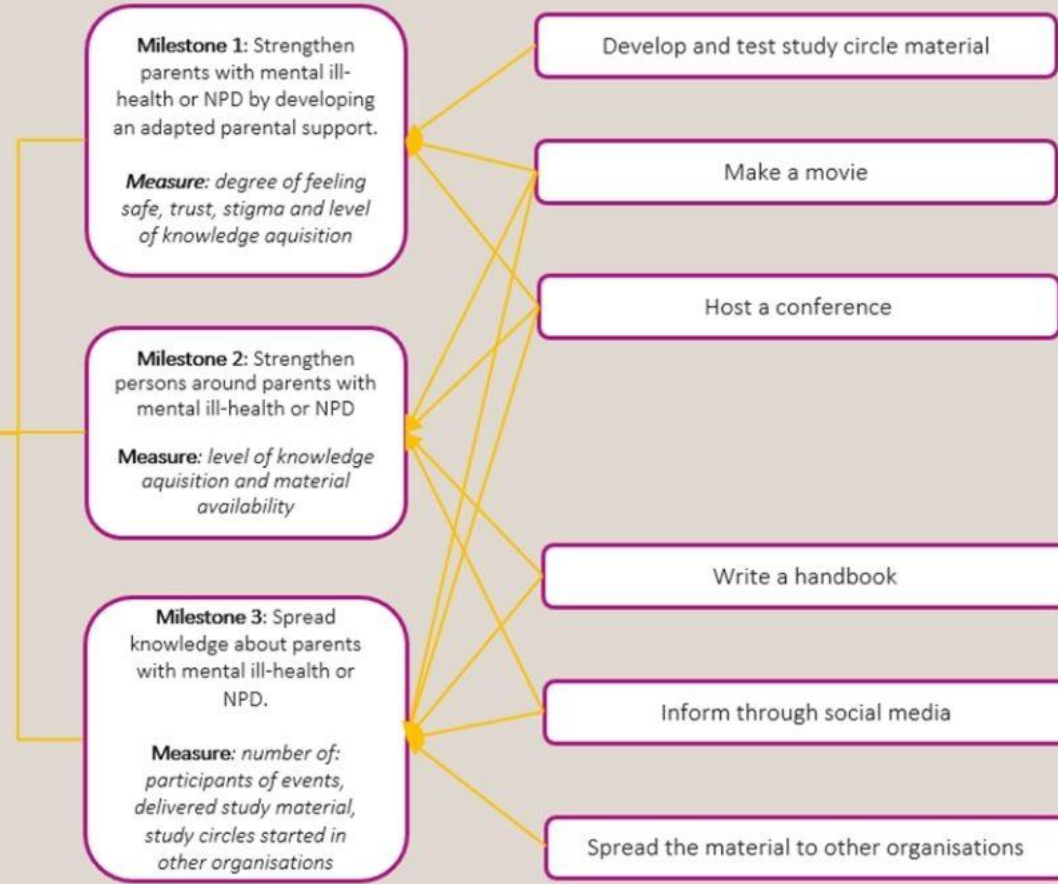
Make a movie

Host a conference

Write a handbook

Inform through social media

Spread the material to other organisations



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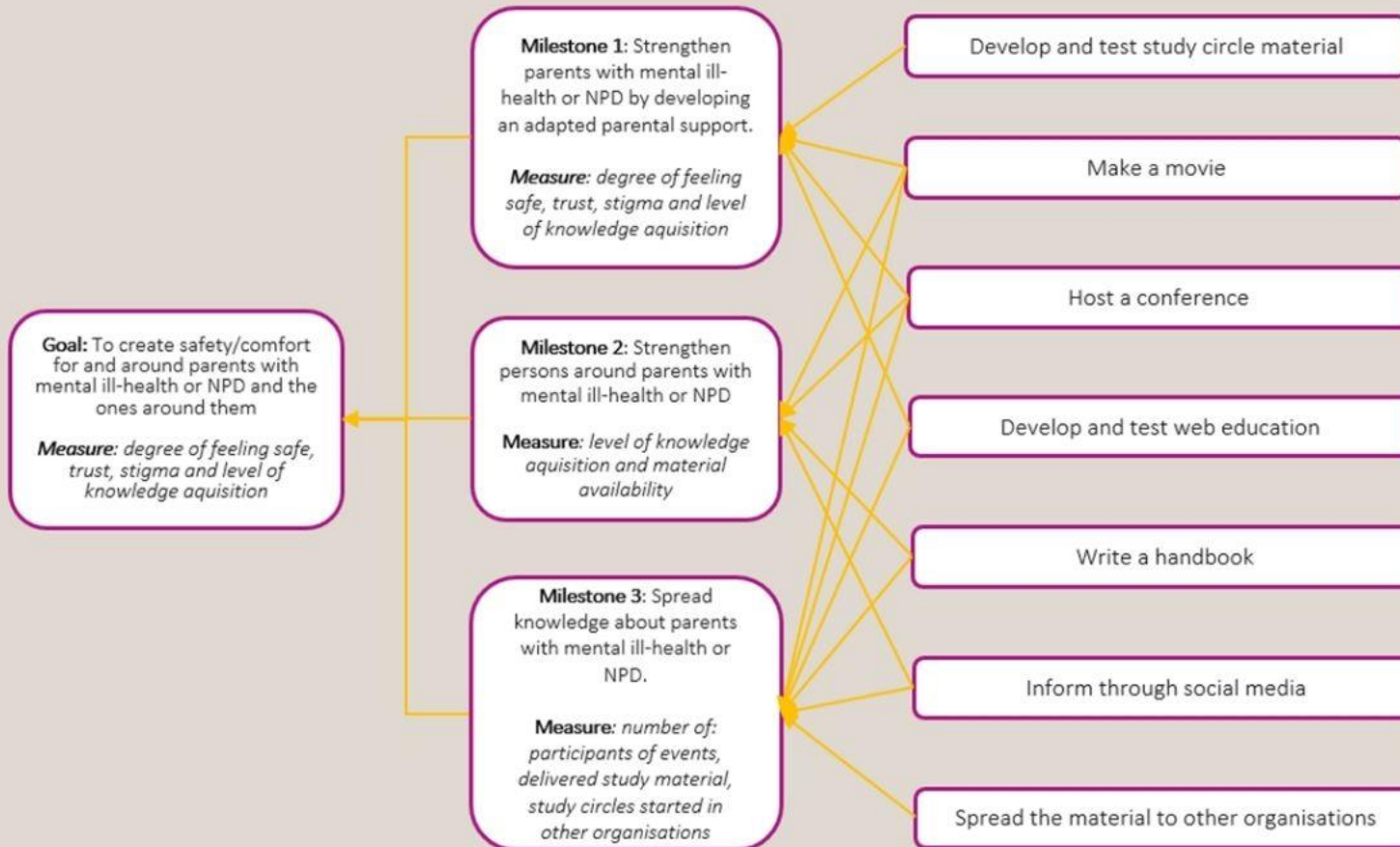
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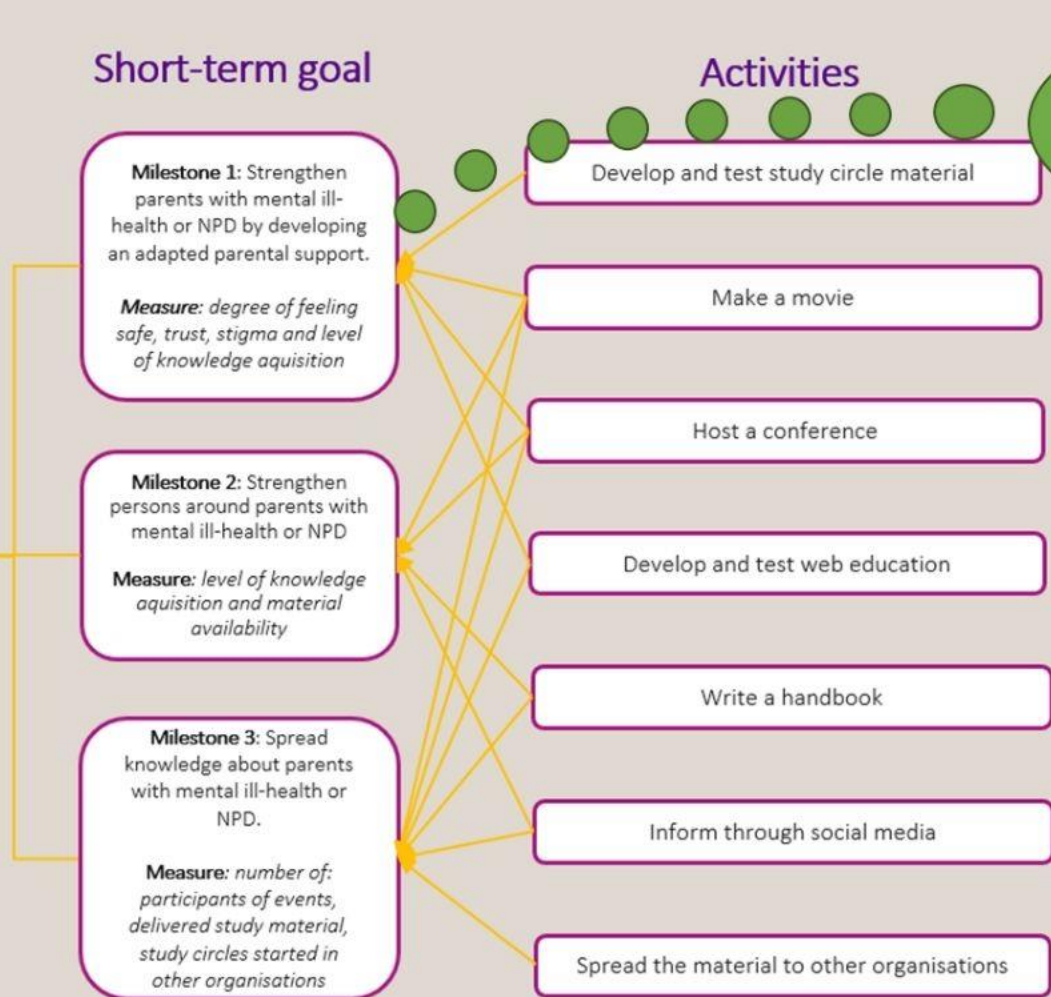
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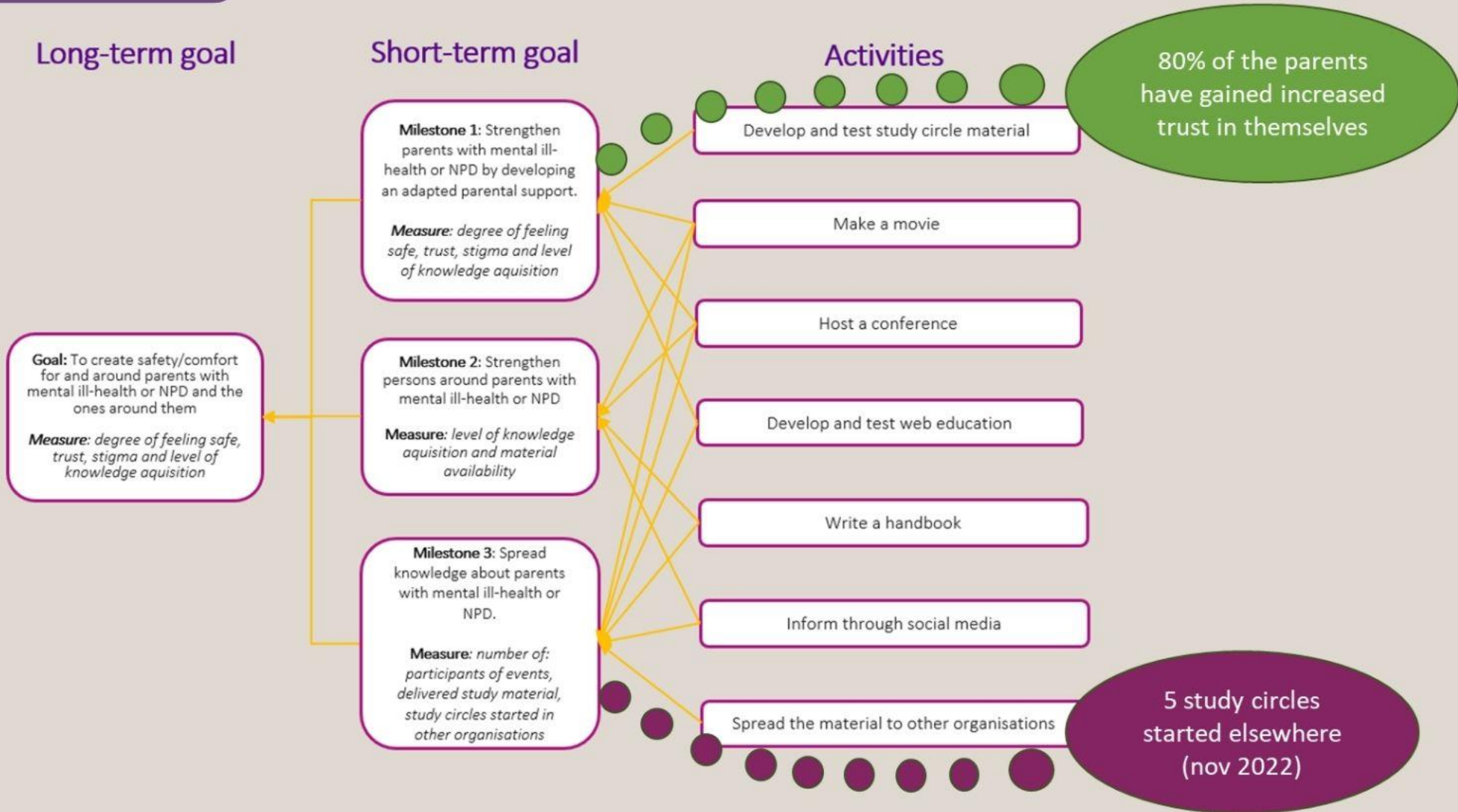
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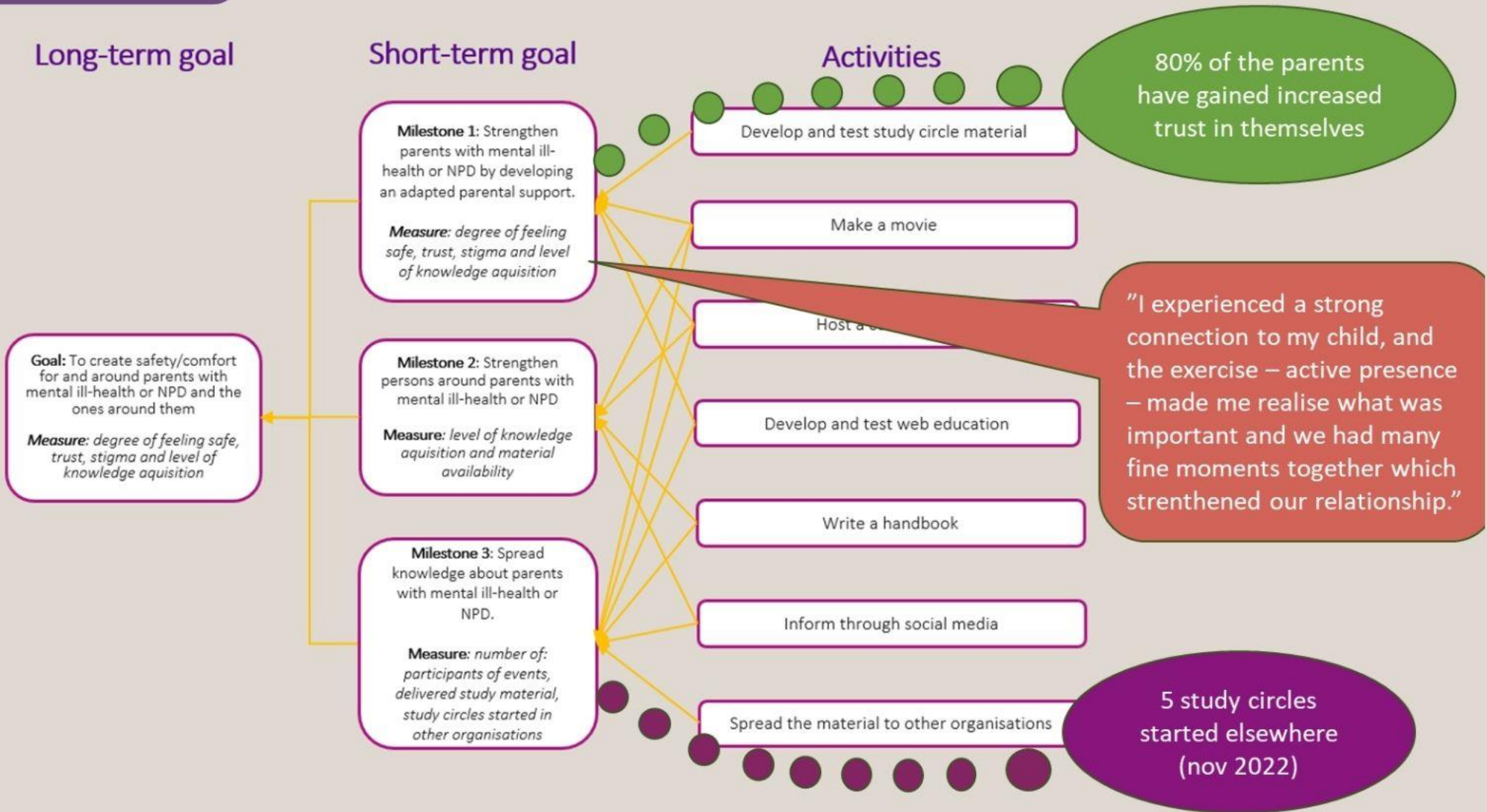
Activities

- Develop and test study circle material
- Make a movie
- Host a conference
- Develop and test web education
- Write a handbook
- Inform through social media
- Spread the material to other organisations

80% of the parents have gained increased trust in themselves







Thank
you

Bräcke Innovation

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