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Transferring a social innovation from South Africa to Sweden – insights and lessons learned

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Guest speakers: Mentormammor Bergsjön, Yalla Trappan

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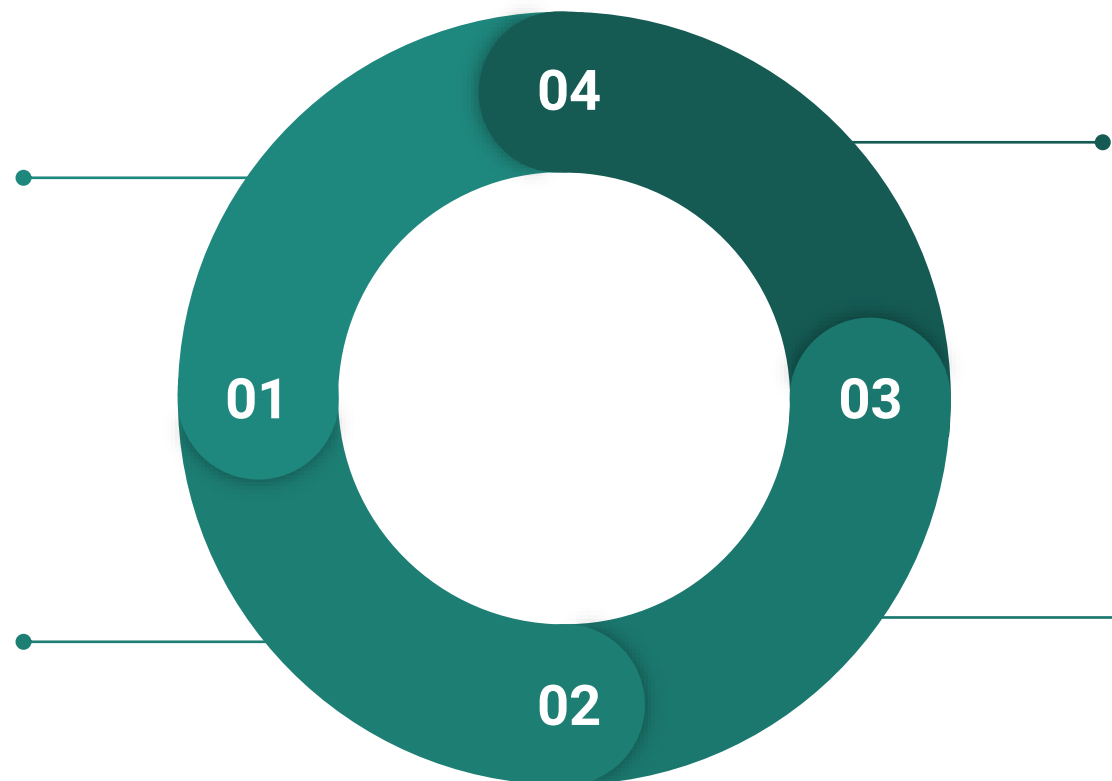
Factors for successful scaling of innovations

'Pull' in the form of effective demand

Societal need and recognition by organisations with financial capacity.

'Push' in the form of effective supply

Innovative ideas development into demonstrably workable forms that are communicated and disseminated effectively.



Learning and adaptation

To ensure that the innovation achieves social impact and continues to do so as the environment around it changes.

Effective strategies that connect 'pull' to 'push'

E.g. organisational forms to put the innovation into practice.

Philani Mentor Mothers South Africa

The Philani Maternal, Child Health and Nutrition Trust has been addressing maternal, child health and nutrition problems in the informal settlements surrounding Cape Town since 1979.

“We aim to improve health outcomes by combining our skills and resources with the knowledge and resources that exist in the community.”

290 mentor mothers doing about 30 000 home visits monthly.



Contextualizing the model to Sweden

The Church of Sweden has supported the Mentor Mother project since its inception.

Based on experiences of working with disadvantaged groups in Sweden, the Church of Sweden saw the potential benefit of similar programs in Sweden.

The process of contextualizing the model to Sweden was initiated in 2018, in cooperation with Uppsala University.

Two organizations with capacity to implement maternal peer support programs in Sweden were identified:

- *Yalla Trappan* in Rosengård, Malmö
- *Tidigt föräldrastöd* in Bergsjön, Gothenburg

Similar methods, new focus – linking and educating, social conditions.





Yalla
trappan

Mentormammor Bergsjön



Activities

- Establishing contacts
- Home visitations
- Guidance – into the health care and child care system (social welfare system)
- Courses – ABC, föräldrar i nytt land, Gränssättning, Trygghetscirkel, info on breastfeeding
- Core area – aimed at improving parent child relationship and bonding
- Parental groups – Svenska med baby
- Meeting with the social worker
- Lectures, information sessions, dialog meetings, etc



In pictures



Journey so far

- 342 mothers, active participants – participated in group activities and/sought individual support
- 346 home visitations
- Conducted 65 different courses, 465 participants
- 75 different lectures, dialogue meetings, information sessions, etc.
- 60 visits with the social worker
- Swedish language courses for mothers with the help of volunteers
- Guiding and helping families into the welfare systems





Thank you!

Questions?



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