

The Swedish Research School of Management and IT

www.forskarskolan-mit.nu

Annual Report for the Academic Year 2012/2013

Background

The Swedish Research School of Management and IT (MIT) is one of 16 national research schools launched by the Swedish Government in the year 2000 with originally seven partners, of which Uppsala University was appointed host institution. In the fall of 2013 MIT is a network research school comprising departments of management as well as informatics from the following 12 academic institutions: Blekinge Institute of Technology; Jönköping International Business School; the IT University in Gothenburg; Karlstad University; Linköping University; Linnaeus University; Lund University; Mälardalen University College; Stockholm University, Umeå University, Uppsala University and Örebro University. Gotland University College, which was earlier a member is part of Uppsala University since July 1, 2013. (More detailed information about the Research School, including previous annual reports, can be found on the website www.forskarskolan-mit.nu.) The academic year 2012/2013 saw the appointment of a new Deputy Dean, Dr. Christina Keller (Jönköping International Business School), a new Vice Chairperson of the Board, Professor Fredrik Nilsson (Uppsala University).

Theses Presented During the Academic Year

Twelve doctoral theses and one licentiate thesis were presented during the academic year, bringing the number of Research School graduates so far as to 54 doctors and 41 licentiates.

Doctoral Theses

- **43.** Pareigis, Jörg (2012), Customer Experiences of Resource Integration: Reframing Servicescapes Using Scripts and Practices, Karlstad University, Doctoral Thesis.
- **44. Röndell, Jimmie (2012),** From Marketing to, to Marketing with Consumers, Department of Business Studies, Uppsala University, Doctoral Thesis No. 155.
- **45. Lippert, Marcus (2013),** Communities in the Digital Age: Towards a Theoretical Model of Communities of Practice and Information Technology, Department of Business Studies, Uppsala University, Doctoral Thesis No. 156.
- **46. Netz, Joakim (2013),** *Diffusa spänningar eller spännande tillväxt? Företagsledning i tider av snabb förändring*, Mälardalens högskola, Doktorsavhandling nr 135.
- **47. Thorén, Claes (2013),** *Print or Perish? A Study of Inertia in a Regional Newspaper Industry*, Karlstad University, Doctoral Thesis.
- **48. Mihailescu, Daniela (2013),** *Explaining the Use of Implementation Methodology in Enterprise Systems Implementation Context: A Critical Realist Perspective*, Jönköping International Business School, Doctoral Thesis.

- **49. Ghazawneh, Ahmad (2012),** *Towards a Boundary Resources Theory of Software Platforms*, Jönköping International Business School, Doctoral Thesis.
- **50.** Shams, Poja (2013), What Does it Take to Get your Attention? The Influence of In-Store and Out-of-Store Factors on Visual Attention and Decision Making for Fast-Moving Consumer Goods, Karlstad University, Doctoral Thesis.
- **51.** Osowski, Dariusz (2013), From Illusiveness to Genuineness: Routines, Trading Zones, Tools and Emotions in Sales Work, Department of Business Studies, Uppsala University, Doctoral Thesis No. 160.
- **52. Höglund, Linda (2013)**, *Discursive Practises in Strategic Entrepreneurship: Discourses and Repertoires in Two Firms*, Örebro University, Doctoral Thesis.
- **53. Persson Ridell, Oscar (2013)**, Who is the Active Consumer? Insight into Contemporary Innovation and Marketing Practices, Department of Business Studies, Uppsala University, Doctoral Thesis.
- **54.** Kask, Johan (2013), On business relationships as Darwinian systems: An exploration into how Darwinian systems thinking can support business relationship research, Örebro University, Doctoral Thesis.

Licentiate Theses

- **40.** El-Mekawy, Mohamed (2012), From Societal to Organizational Culture: The Impact on Business-IT Alignment, Dept. of Computer and Systems Sciences, Stockholm University, Licentiate Thesis.
- **41. Hadjikhani, Annoch (2013)**, Expectations in the Internationalization Process: The Case of Two Swedish Banks' Foreign Activities 1995-2010, Mälardalen University, Licentiate Thesis.

Doctoral Candidates at the Research School

The number of doctoral candidates admitted to the Research School in 2012/2013 was 18. The School funds 15 of these entirely or partly; the remaining are associated doctoral candidates with funding directly from sources other than the Research School. The majority of these candidates began their studies for the academic year 2012/2013 at the official opening of the Research School in early September 2012.

The enrolment of the new candidates by institution is as follows:

Jönköping International. Business School Karlstad University

Linköping University: Linnaeus University Lund University

Mälardalen University College

Örebro University
Stockholm University
Umeå University
Uppsala University

Bertil Carlsson, Sofie Wass

Vasileios Charitsis, Tomas Jansson Fredrik Lindeberg, Markus Radits

Erdelina Kurti

Styliani Zafeiropoulou, Mirella Muhic Edward Gillmore, Fredrik Jeanson

Kalle Räisänen Luigi Servadio

Daniel Skog, Ted Saarikko

Jason Crawford, Emilene Reis Leite,

Asma Rafiq, Daniel Lövgren

The total number of postgraduate students admitted to the Research School since its inauguration is now 176. In the spring of 2013 there were 82 doctoral candidates at the Research School. Of these, 57% were male and 43% female; 51% held doctoral positions financed entirely or partly by the Research School, and 49% were associates. All postgraduate students have prepared approved plans of study. 9 new doctoral candidates began their studies at the School in the autumn of 2013.

Doctoral Courses

During the academic year five doctoral courses were held at Uppsala and Lund. A number of doctoral students not affiliated with MIT requested and obtained permission to enrol in particular courses. Each fully approved course accounts for 7.5 credits.

Perspectives on Science and Research In charge: Professor Lars Engwall

Location: Uppsala Time: September 2012

Number of participants: 35 (17 from MIT)

Seminars and Thesis Work
In charge: Professor Pär Ågerfalk

Location: Uppsala

Time: September–October 2012

Number of participants: 27 (21 from MIT)

Research in Information Systems and

Informatics

In charge: Professor Sven Carlsson

Location: Lund

Time: December 2012–January 2013 Number of participants: 25 (23 from MIT)

Qualitative Methods

In charge: Associate Professor Linda Wedlin and University Lecturer Jaan Grünberg

Location: Uppsala

Time: November-December 2012

Number of participants: 30 (5 from MIT)

Introduction to Multivariate Statistics
In charge: Associate Professor James Sallis

Location: Uppsala Time: May 2013

Number of participants: 24 (9 from MIT)

Transdisciplinary Science in Complex Social

Networks

In charge: Professors Sven Carlsson and Liaquat

Hossain

Location: Lund

Time: February–March 2013

Number of participants: 11 (7 from MIT)

Discourse Analysis

In charge: Professors Andrea Whittle, University of Cardiff, Frank Mueller, University of St. Andrews and Dr. Lars Frimanson, Uppsala

University. Location: Uppsala Time: April 2013

Number of participants: 23 (7 from MIT)

Supervision and Seminars during the Academic Year

Two seminars of three days each were held during the year with participation by the professors of the Executive Board. Additional supervisors from the various institutions were involved as well. The first seminar was held in Uppsala on September 26–28, 2012. This seminar was modelled on the annual Information Systems Research in Scandinavia Seminar (IRIS) and consisted of working groups in which doctoral candidates presented and discussed their on-going work with senior faculty. The seminar was preceded by a submission and peer-review process that allowed for feedback and preparation for the seminar.

The second seminar was held in Lund on May 28–30, 2013. At this seminar the work of the doctoral candidates was presented and discussed. Introductory presentations were followed by comments and questions from pre-selected doctoral candidates, with concluding comments by professors and

associate professors. There were also seminars conducted by guest speakers, all of which were well attended and appreciated.

In collaboration with the Department of Business Studies at Uppsala University, the Uppsala Lectures in Business 2012 were held on September 26-27. Professor Shaker Zahra, University of Minnesota, gave two lectures: "Social Entrepreneurship" and "Innovation and Entrepreneurship as Performing Art".

Collaboration with IMIT has continued. For example, MIT's theses are presented continuously in the IMIT newsletter (see www.imit.se).

Several doctoral candidates and members of the Executive Board attended international conferences during the academic year. In addition, doctoral candidates and senior researchers have published results of their research in international journals.

MIT Grants for Postdoctoral Studies

Doctoral graduates of MIT are eligible for grants from the Research School for continuing research. The principles governing these grants were established in 2008. Grants are to be provided on a nonrecurring basis; a second grant can be approved only in exceptional cases and under special circumstances. A grant constitutes a start-up financing and is expected to result in further work supported by other sources of financing (such as research councils, foundations or companies). The amount of a grant is SEK 500 000, to be disbursed in two payments a year to the institution concerned, which is required to ensure a good infrastructural support to the PhDs receiving these grants.

In the past academic year, Bo Andersson, Lund University, applied for and obtained a grant to support his postdoctoral research.

External and Internal Home Pages of the Research School

The Research School has an external website (www.forskarskolan-mit.nu) at Uppsala University. Elisabeth Hallmén keeps it current, aided by those responsible for the websites of the various institutions.

The MIT Alumni Association

Under the leadership of Dr. Christina Keller, the MIT Alumni Association now has 68 members. The annual meeting was held at Lund University, in conjunction with the MIT seminar in May.



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