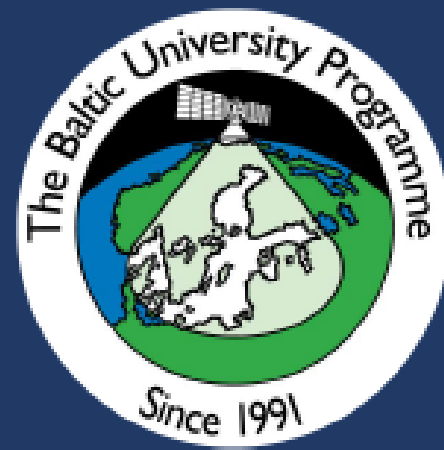


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**POLITECHNIKA
BYDGOSKA**

Wydział Zarządzania



SOCIAL RESPONSIBILITY AND PROFESSIONAL CAREER OF YOUNG POLISH WOMEN IN THE PERSPECTIVE OF SUSTAINABLE DEVELOPMENT

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**KOŁO NAUKOWE
KREOWANIA ROZWOJU**



The aim of the research is to find out the most important determinants of the formation of women's work environment in the context of the challenges of sustainable development.

Specific Objectives:

1. to test the level of knowledge about CSR among young women
- 2 To assess the socially responsible activities of employers
- 3 To determine the needs of young women entering the labor market in the field of work environment

CRISIS

A sudden state of chaos that throws off the balance, disrupts systems, undermines values and creates threats that cannot be ignored.





Sustainable development

The concept of sustainable development is a response to the problems of the modern world. It provides a mechanism by which society can interact with the environment without risking the destruction of resources for the future.

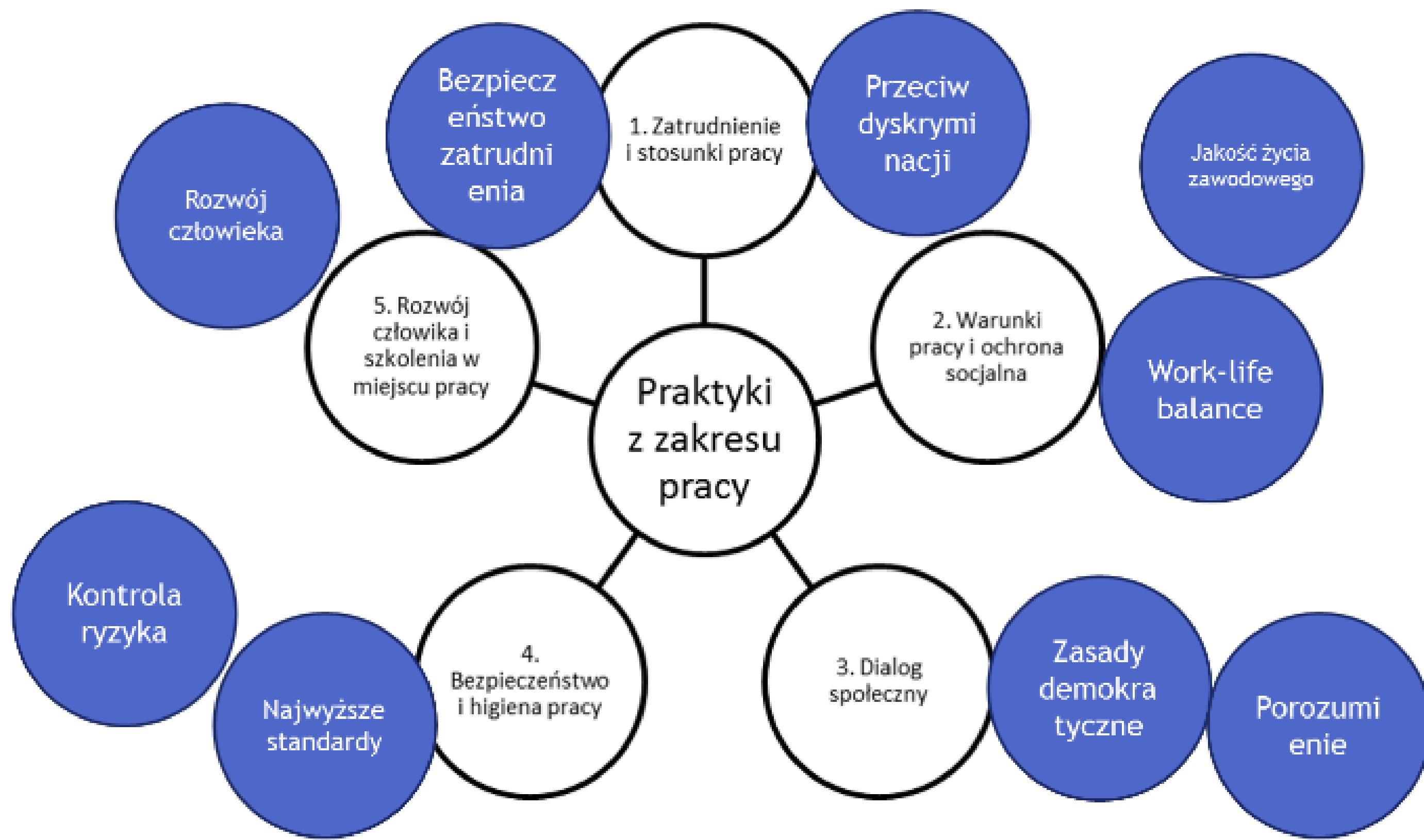


Corporate Social Responsibility (CSR)

Organizations bear responsibility for the impact of their decisions and actions on society and the environment by maintaining transparent and ethical behavior that contributes to sustainable development, including social health and well-being.

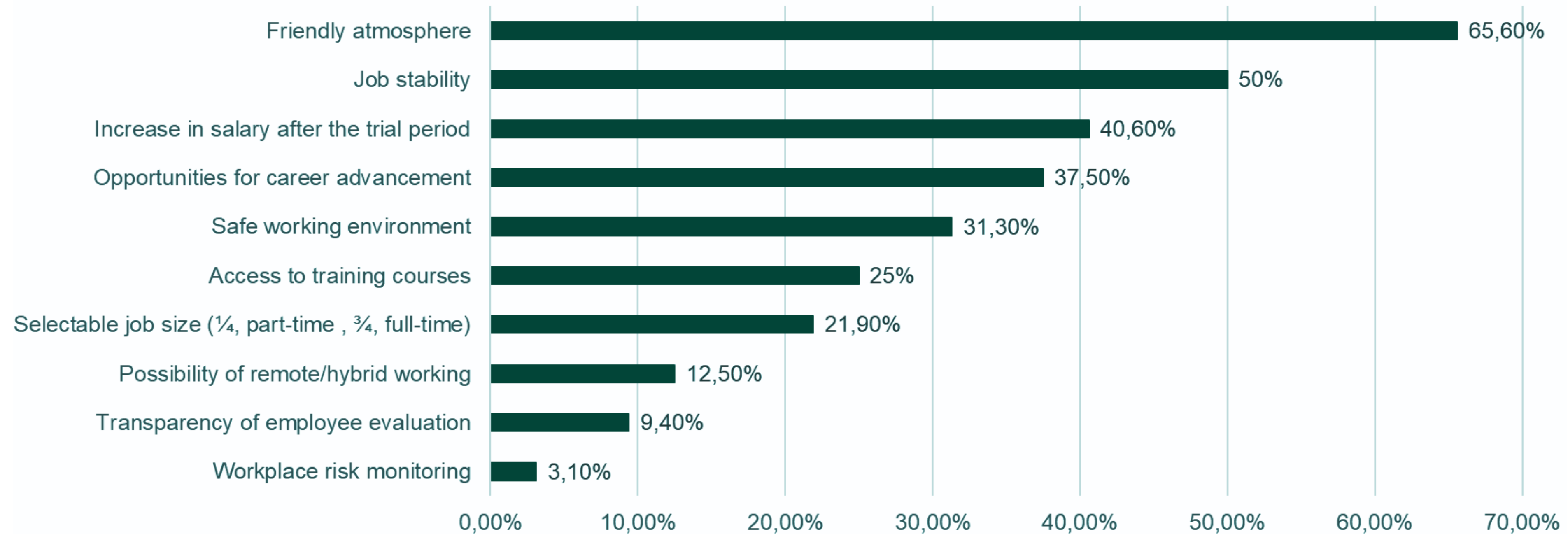
Main areas of CSR towards employees and key issues

PN-ISO 26000



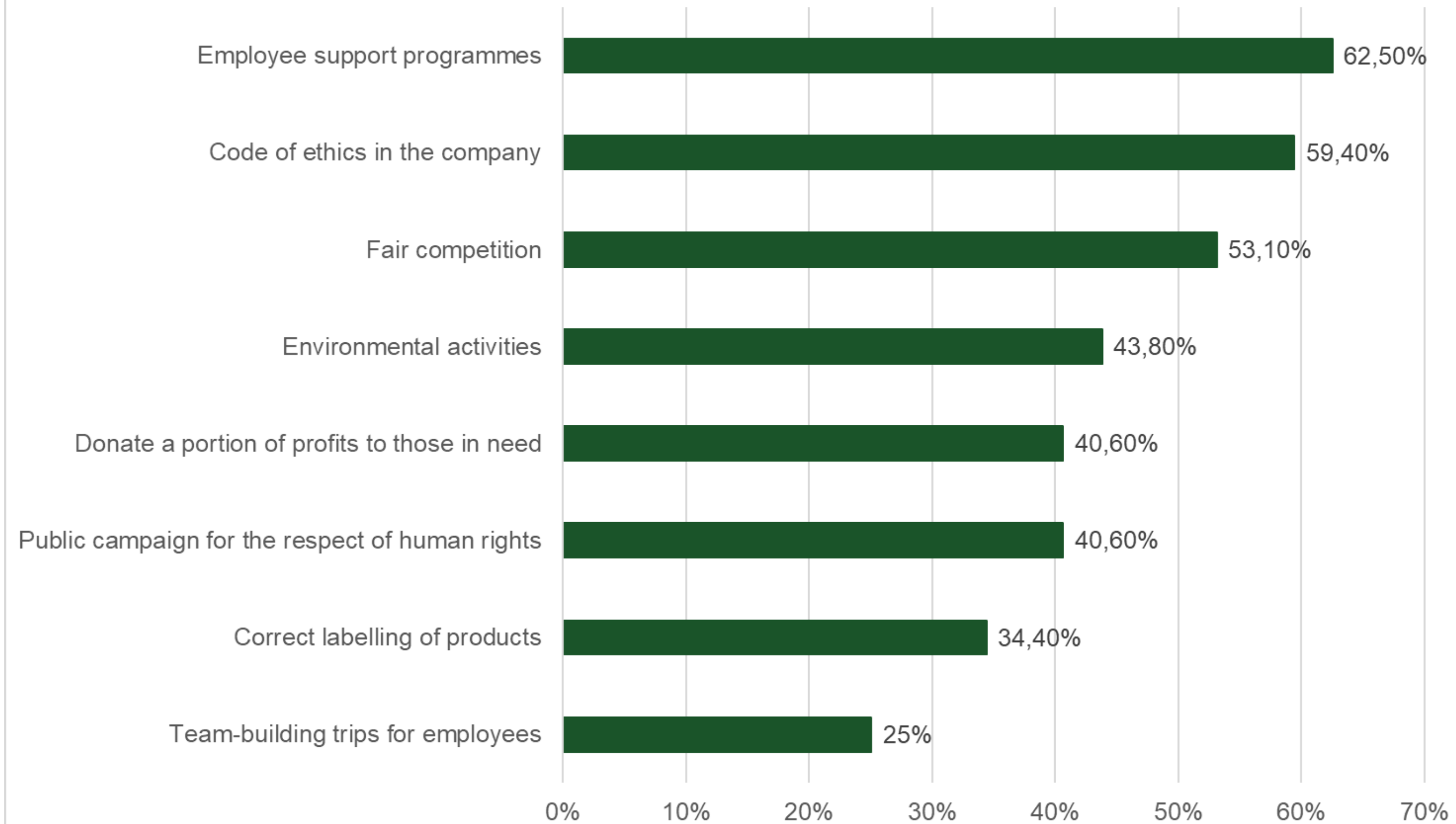
YOUNG WOMEN'S CAREER EXPECTATIONS

Choice of 3 most important expectations

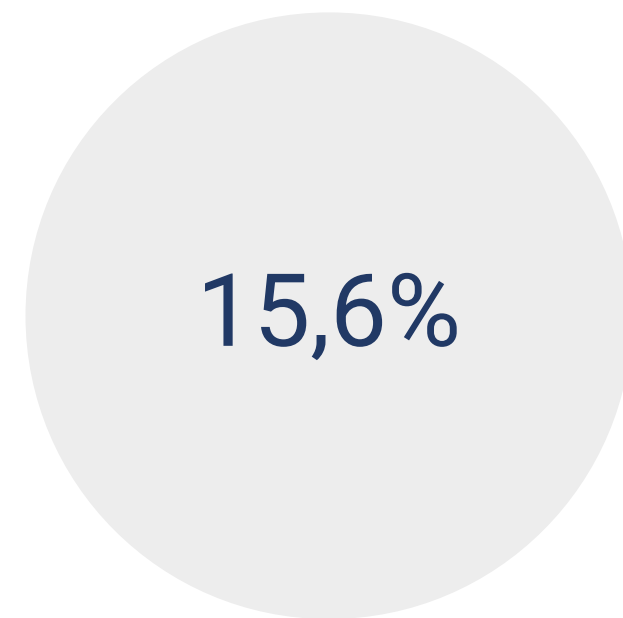


What can be an expression of corporate social responsibility?

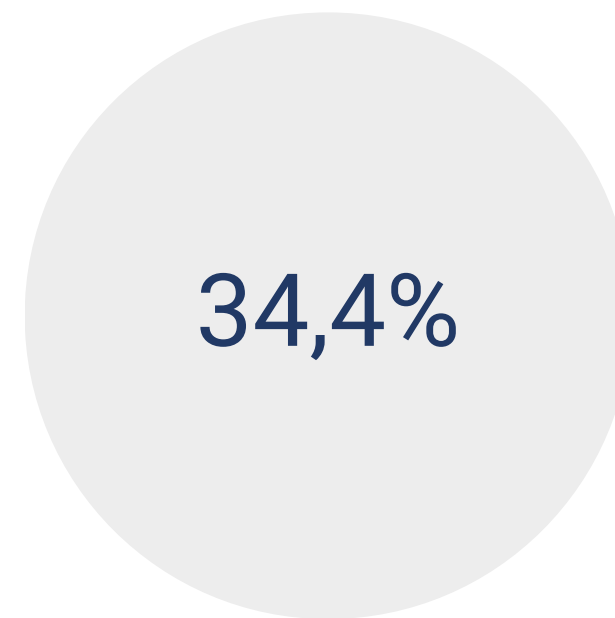
Respondents could tick as many answers as they wished.



Do you think business is engaging enough in acting on social responsibility?



Yes



No



I don't know

Evaluation of activities

5 – strongly support, 1 – strongly disapprove, 0 – refuse or no opinion

Food collection for refugees from Ukraine organized on the initiative of employees	3,9
Organisation of a sandwich stall for Ukrainian refugees by an NGO	3,6
Company's breaking off business contacts with Russian suppliers	4,3
Boycott of Russian-owned stores by customers	4,1
Organize on the initiative of employees educational classes for kindergarten children on waste segregation	4,1
Organize a family festival by the company for the local community	3,8
Not buying clothes from a company that employs minors in Bangladesh	3,8
Organizing an integration trip for children with Down Syndrome by the rural women's circle	3,8



Conclusions

01

The main needs of young women entering the labor market from the field of work environment are a friendly atmosphere and stability of employment.

02

The level of knowledge about CSR among young women is at a high level. Respondents are able to identify expressions of corporate social responsibility.

03

More than half of those questioned believe that business is not sufficiently connected with CSR activities, or they do not recognize these activities.

04

The highest supported company action during the crisis. Employees demand CSR activities especially in times of crisis.

Literature

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